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Our UK heritage

We launched Intact Insurance in the UK in 2025, but our UK heritage stretches all the way back to 1710.

It's the story of one of the world's longest-serving general insurance companies and part of who we are today.



Where it all began

More than 300 years ago, British entrepreneur Charles Povey founded the Sun Fire Office, one of the world's first fire insurance companies.

What began as a pioneering venture later grew into a diverse, global insurance provider.

Though its name would change over the centuries, its purpose would stay the same. It helped people protect what mattered to them.

Today, that purpose lives on in Intact Insurance's founding principle. We help people, businesses and society prosper in good times and be resilient in bad times.

Defining moments in our history

Insuring Charles Darwin's home

We insured Charles Darwin's home in Kent, Down House, in 1844. Darwin paid £1 and 13 shillings a year for £2,100 of cover.

Establishing contents insurance

Charles Povey and Sun Insurance created the first ever insurance cover for contents in and out of a property.

Insuring the Titanic dockyards

We insured the dockyards in Belfast, where the Titanic was built.

Honouring our brave colleagues

Over 3000 of our colleagues served in World War One and Two. We commemorate 915 of them on memorials at the National Memorial Arboretum.

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Covering Team GB

We insured the British Olympic team in 1984 when they represented us at the Los Angeles Olympic Games.

Helping cities rebuild

We helped rebuild Galveston's port after Hurricane Ike in 2008. We also aided L'Aquila's reconstruction following the 2009 earthquake in Italy.

More than 300 years of insurance expertise

1710 to 1799

1710: Our founder, Charles Povey, established the Sun Fire Office

1720: London Assurance founded

1782: Phoenix Assurance established

1800 to 1899

1824: Alliance Assurance established by Sir Moses Montefiore and Nathan Rothschild

1836: Liverpool & London & Globe established

1845: Royal Insurance founded in Liverpool

1861: London and Lancashire Fire Insurance Company founded

1869: Royal Insurance hired Sarah Harrison, the company's first female employee

1870s to early 1900s: Royal Insurance insured the Football League and other sports

1900 to 1999

1900: Thames & Mersey Marine Insurance became part of Royal Insurance

1914 to 1918: 469 of our colleagues are lost in battle and at home during World War One

1919: Liverpool & London & Globe merged with Royal Insurance

1939 to 1945: 350 of our colleagues are lost during World War Two. This includes sisters Evelyn and Winifred Maddock of the Liverpool Royal Insurance office. They were killed during the Blitz.

1959: The Sun Insurance Office merged with the Alliance Assurance company to form Sun Alliance Insurance Limited

1961: London and Lancashire Fire Insurance company merged with Royal Insurance

1965: London Assurance merged with Sun Alliance Insurance Limited

1968: The first computer was introduced to our Royal Insurance office

1984: Phoenix Assurance merged with Sun Alliance Insurance Limited

1996: Sun Alliance Group merged with Royal Insurance Holdings to become Royal & Sun Alliance Insurance Group plc (RSA)

2000 to present day

2001: Royal & Sun Alliance launched a new personal insurance brand in the UK - MORE THAN

2008: Royal & Sun Alliance became RSA Insurance Group plc

2010: RSA celebrated its 300th birthday

2021: RSA became part of Intact Financial Corporation, following the sale of RSA Insurance Group plc to Intact and Tryg A/S

2023: RSA acquired Direct Line Group's brokered commercial lines business, including brands like NIG and FarmWeb

2023: RSA confirmed the sale of its MORE THAN home and pet insurance business to Admiral Group

2025: RSA rebrands as Intact Insurance

Stories from our past



From the archives: Sir Moses Montefiore

Discover Sir Moses Montefiore, a financier, philanthropist and one of the most influential Victorians of his day, whose history is woven into the fabric of our company.

Read article ➤



From the archives: Robert Cedric Sherriff

Discover Sir Moses Montefiore, a Loss Adjuster at our past company 'Sun Insurance'. Not only did he work in the insurance industry, but he was also a successful playwright, and led a long and extraordinary life through both World Wars.

Read article >



Ignatius and Ann Sancho's legacy unearthed from the archives

We delve into our company archives. Hear about Intact Insurance's link to an important couple in Black British history: Ignatius and Ann Sancho.

Read article >



Help shape our future

Join us and help lead an insurance transformation to better protect people, businesses and society.

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Our approach to social impact

We're committed to running a responsible business that looks out for people and the planet.

[See our approach](#) >

Diversity, equity and inclusion (DE&I)

Find out more about how we're supporting diversity, equity and inclusion across our business.

Explore DE&I >

Our leadership team

Our leaders and board of directors share decades of insurance expertise.

Meet the team >

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